

Career Spotlight:

Jake Hubbell

Ranch Real Estate Broker
Auctioneer



I am native of Western Colorado, born in Carbondale and raised in Marble and Crawford, small mountain towns in the heart of the Elk Mountains. As a son of an outfitting family, I was helping guide horseback rides and hunting trips at an early age. I grew up fly-fishing the Roaring Fork, Crystal, and Frying Pan rivers, hiking to high-country lakes and streams, and hunting elk in the high country.

I graduated high school with an Associates of Science degree, and parlayed this head start into a Business with Emphasis in Professional Land and Resource Management (PLRM) degree at Western Colorado University in Gunnison. The PLRM program is centered around mineral rights leasing for the oil and gas industry, with a curriculum that is also ideal for Western states ranch brokerage. This enabled me to study Colorado water law, range management, accounting and finance,

mineral rights leasing and acquisition, hydraulic fracturing, environmental law & politics, contract law, geology, marketing, and communications—all skills that come in very handy when listing and selling Colorado ranch real estate. While in my senior year of college, I attained my Colorado Real Estate License, and joined my father's real estate company.

Since graduating and leaping into the ranch real estate industry, I attribute much of my success to being active in associations like the Realtors Land Institute. Through these connections, I've had the opportunity to work on some large auction projects with United Country, which motivated me to attend America's Auction Academy in Dallas, Texas, attain my FAA Part 107 Drone Certification, and continue to expand my family's real estate & auction company.

Having been in the industry for almost three years, I have helped sell large ranches, wineries, hemp farms, hunting & cabin properties, and businesses. I find joy in my work getting to meet rugged, yet sophisticated landowners daily, experience their incredibly beautiful properties, and doing my part in telling the story of these Western Colorado properties.



There are many ways to explore careers and research specific requirements for the position in which you are applying. If you would like information on how to identify a professional in a specific area of expertise, consult your career counselor, advisor or professional. For additional information, email Debbie@careersbuildingcommunities.org