Career Spotlight:

Rob Rojas

Real Estate Developer

Atlanta, GA



I was in a meeting last night and someone posed the question, what's real estate? Someone answered real estate is everything around us, and it really shifted my thinking towards the industry. Sometimes we tend to focus in on the small silo of real estate that we work in. There's industrial, commercial, healthcare, residential silos of real estate and each sector has an endless amount of jobs, from brokers, to property managers, to leasing agents.

Every aspect of real estate touches the community in which it's developed, and the residents who inhabit that community. It's truly a special sector of the market that I encourage anyone to dip their toes into.

