

## Career Spotlight:

Shannon Crane

Regional Director,  
RangeWater Real Estate



Shannon Crane is a Regional Director for RangeWater Real Estate. She oversees the operations of a portfolio in the Atlanta Area. Shannon has worked on successful assets with ownership groups including Clarion, PGIM, Trammell Crow, CIM, and Invesco. Her strengths include lease-ups, market rent growth and stabilized assets.

Shannon joined RangeWater in 2014 and has worked in operations and training in addition to her on-site experience. Her teams have been awarded top leasing and maintenance recognition in their fields. Shannon brings well rounded leadership to her teams, which helps her guide them to exceed goals proposed to ownership. She loves to find creative ways to excite the community around each asset and leave a lasting positive imprint in ever-changing Atlanta neighborhoods.

Shannon came to RangeWater after receiving her bachelor's degree from Georgia Tech where she was introduced to the industry by Dr. Deborah Philips. She has worked her way up from the Marketing Representative role to Regional Director and is excited to see where the evolving world of Multi-family will take her from here.



There are many ways to explore careers and research specific requirements for the position in which you are applying. If you would like information on how to identify a professional in a specific area of expertise, consult your career counselor, advisor or professional. For additional information, email [Debbie@careersbuildingcommunities.org](mailto:Debbie@careersbuildingcommunities.org)